

WeBuildEurope.eu THINK Platform

Towards a European strategy inspired by the Chinese Belt and Road Initiative

WeBuildEurope.eu (WBE) strives to bring Europe closer together and build a European initiative inspired by the Chinese approach to strategy, combining economic and financial actors, state actors, NGOs, and researchers to develop cross-sectoral cooperations and design long-term joint strategies and concrete projects for Europe and the neighbouring regions.

THE CHINESE BRI: A POWERFUL COMPREHENSIVE STRATEGY

The Chinese Belt and Road Initiative (BRI) :

- Combines the actions of state and private banks, companies, NGOs, research centers under one overarching strategy
- Strong focus on infrastructure projects linking China to Europe through Central Asia, Central Europe, Africa and the Middle-East
- European companies and banks have a very limited role in these Chinese projects.

European state and non-state actors are lacking their own comprehensive strategy:

- Limited cooperation and information exchange and analysis between state, researchers, companies and civil society in the EU and the neighbouring regions
 - State institutions have limited resources for leading the discussion on cross-sectoral, comprehensive strategies
 - There is no overall coordinated response to the Chinese actions in the regions
 - Individual companies are not aware of the role they can play in defining joint comprehensive strategies
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WBE THINK EUROPE Initiative

A grassroots approach to strategy development:

- Develops cross-sectoral strategies with long term goals for the EU and the neighbouring regions
- Individual companies, banks, industry associations, supported by non-profit organisations and researchers lead the development of these strategies
- A bottom-up approach for more flexibility and creativity
- The focus is on developing and implementing concrete business and investment projects leading step by step to a connected European approach

WBE THINK Platform

An online-based crowd-analysis platform

The WBE THINK Platform connects actors from different strategic sectors and provides them with online crowd-sourcing and analytical tools to:

- Exchange information and combine expertise to develop a common situational picture
- Analyse strategic needs in Europe and the neighbouring regions
- Develop joint comprehensive strategies and concrete projects

Benefits of the crowd-analysis approach

- **No black box:** Companies, NGOs and state institutions can actively engage in the analytical and strategy development process.
- **Higher quality and more creativity:** Increasing the number of actors from different strategic sectors allows to avoid silo thinking, develop more creative and reliable solutions.
- **Quick reaction time:** Broad network of researchers for a quick analysis of new events

CORE COALITION:



Centre for European Perspective (CEP)
<http://www.cep.si/>



CASE – Centrum Analiz Społeczno-Ekonomicznych
 CASE – Center for Social and Economic Research

Center for Social and Economic Research - CASE
<http://www.case-research.eu/en>



European Policy Center - CEP Belgrade
<http://cep.org.rs/en/>



Policy Crossover Center: Vienna-Europe/Querdenkerplattform: Wien-Europa
<http://www.querdenkereuropa.at/>



Institute of European Studies in Belgrad
<http://www.ies.rs/en/home/>



GLOBART
<http://www.globart.at/?lang=en>



OPEN KNOWLEDGE MAPS
<https://openknowledge.maps.org/>



KARL-FRANZENS-UNIVERSITÄT GRAZ
<https://www.uni-graz.at/>



International and Security Affairs Centre
<https://www.isac-fund.org/en/>



TOGETHER FOR A BETTER EUROPE

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