



*European Union-India  
Trade and Investment Development  
Programme*

**Investment Facilitation Desks**

**An Introduction**



# *EU & India - Geography*



	<b>European Union</b>	<b>India</b>
<b>Total Area (sq.km)</b>	3.9m	3.3m
<b>Coastline (km)</b>	100,000	7,000
<b>Headquarter</b>	Brussels, Belgium	New Delhi (Capital)
<b>Member States / Admin Div</b>	25 countries: Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, UK	28 states and 7 union territories; Andaman and Nicobar Islands, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chandigarh, Chhattisgarh, Dadra and Nagar Haveli, Daman and Diu, Delhi, Goa, Gujarat, Haryana, Himachal Pradesh, Jammu and Kashmir, Jharkhand, Karnataka, Kerala, Lakshadweep, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Pondicherry*, Punjab, Rajasthan, Sikkim, Tamil Nadu, Tripura, Uttar Pradesh, Uttaranchal, West Bengal



# *The Economies*



	<b>European Union</b>	<b>India</b>
<b>Population</b>	460 million	1.1 billion
<b>GDP (PPP in \$ trillion)</b>	12.43	3.611
<b>Labour force (mln)</b>	218.5	496.4
<b>Unemployment rate (%)</b>	9.4	9.9
<b>Electricity consumption</b>	2.711 trillion Kwh	519 bln Kwh
<b>Oil Consumption (mln bbl a day)</b>	14.59	2.32
<b>Mainline (million in use)</b>	238	67
<b>Mobile lines (million)</b>	314	69
<b>Ports</b>	18	8
<b>Airports</b>	3,130	334



# ***EU-INDIA TIDP***

***A JOINT PROGRAMME OF***

**MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA**

**AND**

**THE EUROPEAN COMMISSION DELEGATION TO INDIA, BHUTAN &  
NEPAL, NEW DELHI**



# Investment Facilitation Desks (IFDs)



## *Why IFDs?*

- Outward EU FDI to India very low
- Barriers to EU FDI entering India – lack of knowledge of Indian procedures and regulations



*Investment Facilitation -  
Areas of Opportunity*



# *Opportunity Areas in India*



- **Some of the obvious focus sectors emerging include:**
  - **Engineering & Equipment manufacturing**
  - **Auto components**
  - **Textiles**
  - **IT & ITES**
  - **Pharmaceuticals**
  - **Bio technology**
  - **Food processing**
  - **Special Economic Zones (SEZs)**
  - **Leather Products**

***Key Focus Areas – Opportunities arising in setting up green-field projects as well as through M&A activities***





# *Envisaged Role of IFDs*



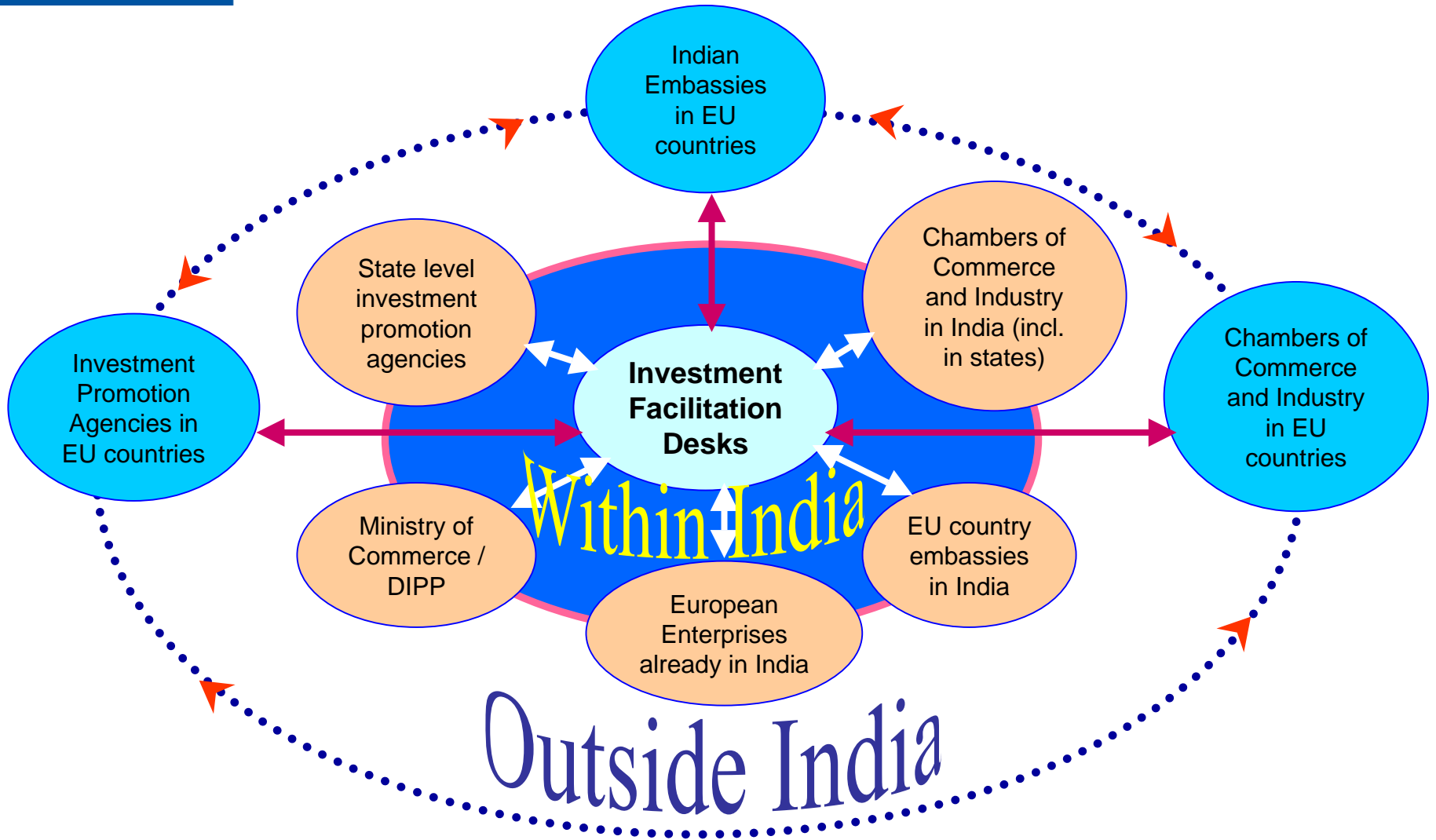
# *Envisaged Role of IFDs*



- Set up a one-stop-shop for information and assistance to European companies help them comply with official requirements for investing in India and facilitate their dealings with the local authorities.
- Help European investors to find Indian business opportunities.
- Shape policy recommendations from the experience of European investors to present to Indian Government on how foreign investment can be further catalysed.



# Networking





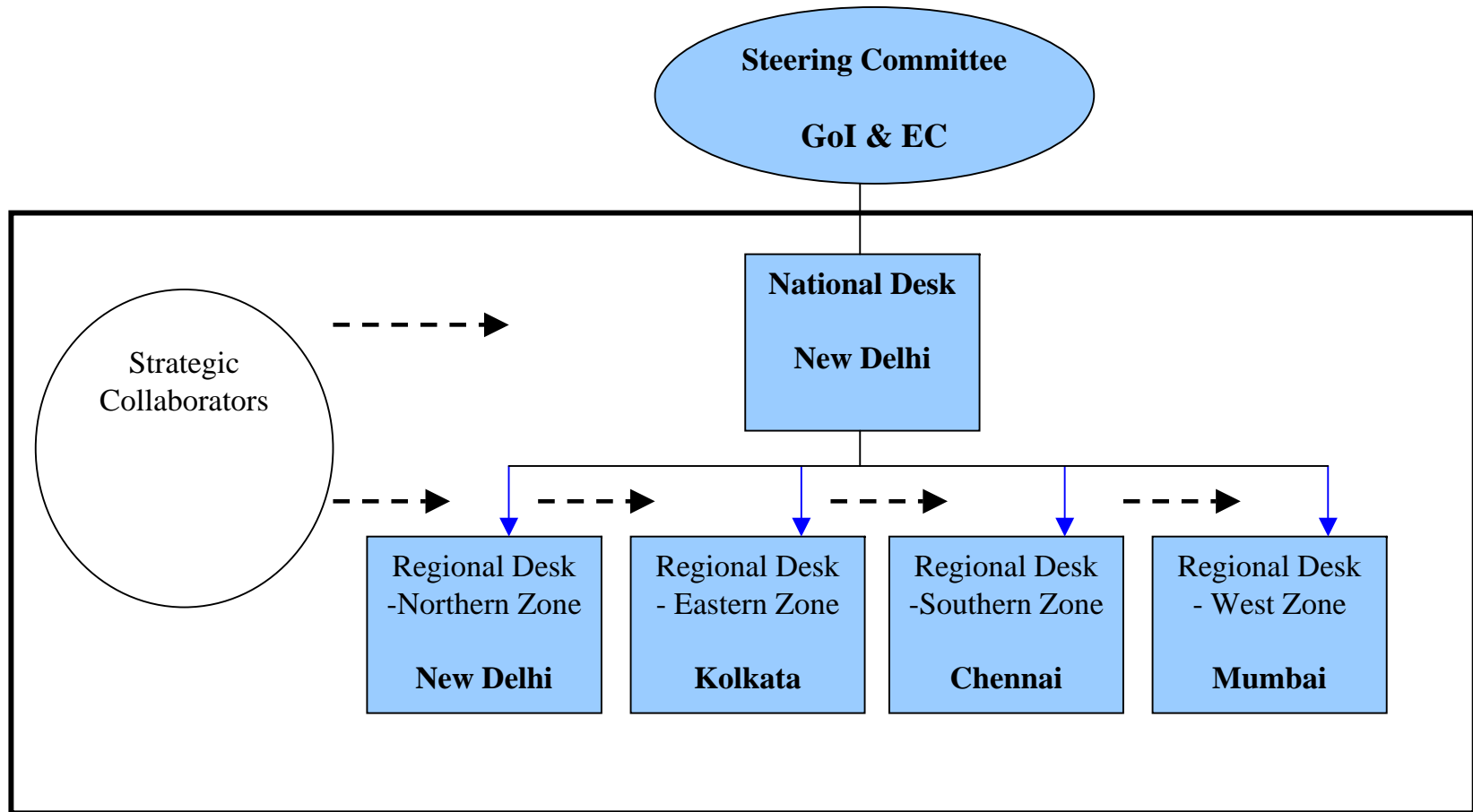
# *Focus Areas*



- The IFDs will assist investors from across Europe on a demand-driven basis.
- However the IFDs will be particularly proactive in stimulating investment from:
  - SME's
  - European countries who have only made limited investments in India to date
  - Sectors which have high potential



# Organizational structure of IFDs



*PricewaterhouseCoopers to guide and provide support to IFDs...*



# Welcome to EU-India IFD & Thank You!

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