



CASE – Center for Social
and Economic Research

The Political Economy of Place-Based Policies with a Focus on Special Economic Zones

Is it possible for SEZ to become innovation drivers?

Aleksander Bąkowski
Polish Association of Business and
Innovation Centres

Warsaw | April 23-24, 2015

Partners:



Sponsors:



Media partners:



Polish Innovation and Business Centres Association (SOOIPP):

Activities of the Association are targeted on development of the business and innovation support institutions and expression of the community opinions towards institutions responsible for creation of favourable conditions for entrepreneurship development in Poland.

Members of the Association are representing business support organisations and professionals involved in development of entrepreneurship. 2/3 of its members is directly involved in activities of Innovation Centres.

SOOIPP REPORT „Innovation and Business Support Centres in Poland (2014)”, issued periodically every two years, presents quantitative and qualitative analysis and trends in Centres’ development.

SOOIPP RAPORT „Companies located in technology parks and incubators (2012)” presents characteristics of companies including innovation profile

Lessons learned:

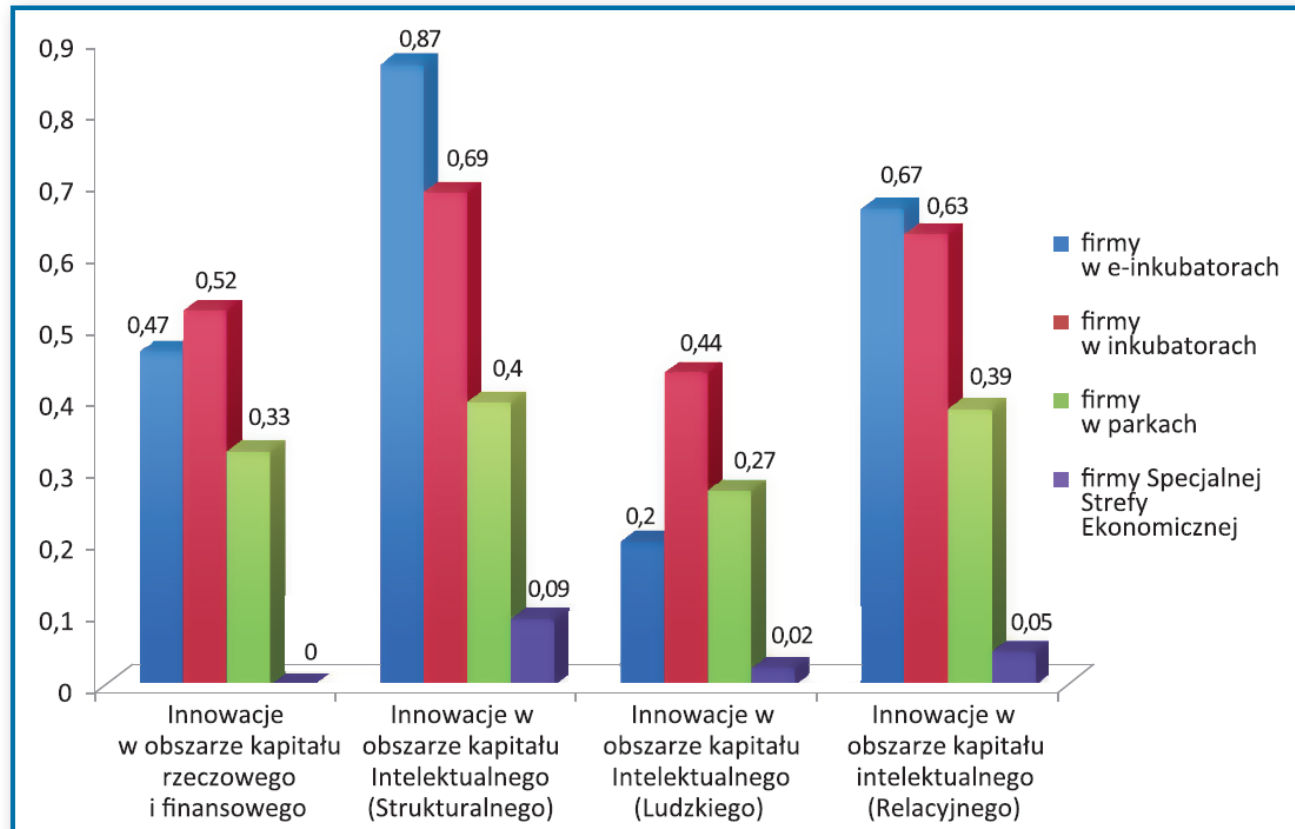
Continuous monitoring of realization of defined objectives, results reached and their impact and implementation of corrective measures;

Performance assessment using the following criteria:

- **Relevance** – the to which extent outcomes are relevant to reach broader policy objectives;
- **Efficiency** – the relationship between financial inputs and outcomes;
- **Effectiveness** – the extent to which the outcomes demonstrate that objectives are being achieved;
- **Utility** – the extent to which services provided to client companies meets their needs;
- **Sustainability** – the sustainability of operations and durability of the outcomes being achieved.

Average number of innovations per company located in SEZ as compared to companies located in technology parks and incubators.

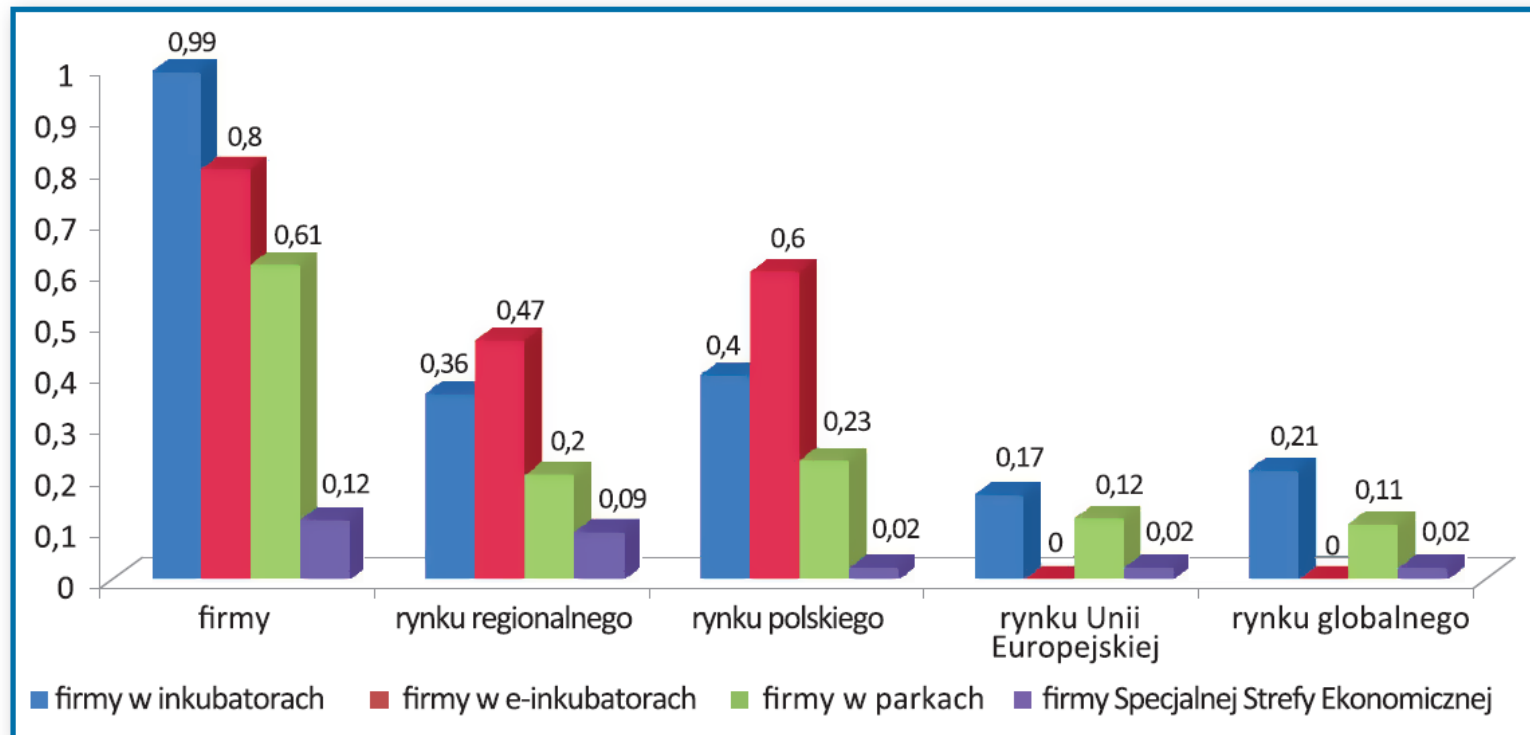
Wykres 18. Średnia liczba innowacji wg kategorii w poszczególnych grupach podmiotów



Źródło: opracowanie własne

Level of innovations offered by companies located in SEZ as compared to companies located in technology parks and incubators.

Wykres 19. Innowacje według zasięgu oddziaływania



Źródło: opracowanie własne

SEZ as innovation drivers: Obstacles.

Objectives are clear but contradictory (**Relevance**):
creation of jobs vs development and implementation of new technologies and products.

Different target groups to tackle with (**Utility**): companies creating jobs not innovative and innovative companies usually create jobs in environment.

New criteria to access SEZ difficult to be met (**Effectiveness**): level of innovation (type, novelty, impact on market position), level of technique, RTD activities and capacities, open access to owned IPR, etc.

Short list of available instruments to attract investments of innovative companies (**Efficiency**): CBR, grants and financial instruments for RTDI projects, etc.

Immature innovation system (**Sustainability**): benefits from cooperation with RTD sector in Poland, clusters, technology platforms, innovation centres, VC etc.