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CASE-Doradcy Sp. z o.o.

**Intellectual Property Rights (IPR) Regime Stimulating Growth of
the Polish Economy after Accession to the European Union**

8th of June, 2004

Hotel WESTIN, COPERNICUS II room

Al. Jana Pawła II 21, 00-854 Warsaw

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Warsaw Business Journal

RadioPiN102FM 

1. Program of the seminar

11.00-11.10	Introduction Jeanne Lubek (LECG) dr Andrzej Cylwik, (CASE-Advisors Ltd.)
11.10-11.25	What level of IPR restrictiveness is appropriate for the Polish economy dr Richard Woodward (CASE)
11.25-11.45	IPR legislation in Poland after the accession to the EU Prof. Michał du Vall, (Jagiellonian University)
11.45-12.25	How does enforcement of IPRs affect trade and growth. An economic analysis of recent European projects - Implications for Poland Prof. Gilles Saint Paul (Toulouse Université)
12.25-12.40	Comments and Practical Perspectives Stefan Dunin-Wąsowicz, CEO of PPWK Inwestycje Ireneusz Dąbrowski, Vice-president of Polish Chamber of Technology and Communication, CEO of Tech Data
12.40-13.10	Discussion
13.10	Lunch

The conference was held in English.

2. Goals of the seminar

The main task of the project is to propagate knowledge about the Intellectual Property Rights (IPR) regime in Poland and the relationship between such regimes and economic growth, as well as to create a platform for discussion between government officials and industry. The cycle of Innovation Seminars – of which this is the eighth – was co-financed by the National Bank of Poland within the Programme of Economic Education. The present seminar is co-financed by the LCEG Consulting Group.

The specific goals of the seminar and questions to be answered are the following:

- how the enforcement of IPRs affects trade and growth, especially in context of the Polish economy;
- to discuss and characterize the level of IPR restrictiveness most appropriate for the development of Polish economy from the theoretical and practical point of view;
- to assess the present IPR legislation in Poland from the business perspective;
- to answer the question who benefits from restrictive/unrestrictive IPR legislation in Poland;
- how the newly prepared legislation in the EU will influence the Polish IPR regime and functioning of the Polish economy;
- what approach toward the IPR legislation in the EU should be adopted (more or less restrictive) taking into account the growth of the Polish economy.

3. Format of the seminar

The seminar is a continuation of the project “Innovation in the Polish Economy”. The project, organized in the form of cycle of seminars, has focused on various aspects of innovation in Polish enterprises. The project was conducted by CASE and the daily newspaper “Rzeczpospolita,” and all information about results of project can be found at www.rp.pl/case-seminarium. In order to disseminate the results of the project more broadly we decided to propose a new format for the seminars, inviting two new media sponsors (Businessman Magazine and Warsaw Business Journal) and organizing the seminar for a larger number of participants, especially from the business community.

4. Biographical notes on the speakers

Professor Gilles Saint Paul is a French economist at IDEI (Institut d'Economie Industrielle) in Toulouse. He is also a fellow member of CEPR (Director of the "labour economics" program), IZA and CES.

Gilles Saint Paul has diploma from the French Ecole Polytechnique, and holds a PhD from MIT. He works on macroeconomics, labour markets, income distribution and economic growth. Professor Saint Paul has numerous publications in international journals such as *Journal of Labor Economics*, *Labour Economics*, *Journal of Political Economics*, *Journal of Public Economics*, *Quarterly Journal of Economics*, and *European Economic Review*.

His recent work focuses on the role of IPRs in economic growth and several aspects of the political economy. In particular, the article "Are intellectual property rights unfair?" (*Labour Economics* 11, 1, 2004, 129-144) deals with the impact of IPRs on redistribution of income within the economy. Gilles Saint Paul studied the impact on growth of non-proprietary innovation, with the perspective of the philanthropist movement known in the software industry (see "**Growth Effects of Non Proprietary Innovation**", *Journal of the European Economic Association*, Vol. 1, 2-3, Papers and Proceedings of the Seventeenth Annual Congress of the European Economic Association, Venice, 21-24 August 2002, pp. 429-439.) Gilles Saint Paul currently studies the economic impact of IPRs on Less Developed Countries. Professor Saint Paul was a member of the team which prepared the Strategic Report on Eastern Enlargement of the European Union for the European Commission. He also coordinates the IDEI project on sustainable development and growth. He teaches in French, English and Spanish.

Gilles Saint Paul contributes regularly to European newspapers such as *les Echos*, *l'Expansion*, *Liberation*, *Le Figaro*, and *Expansión*.

Michał du Vall is a professor of the Jagiellonian University, dean of the Management and Communication Faculty of the Jagiellonian University and head of the Competition Law Department of the Institute of the Intellectual Property in Cracow. Professor du Vall was also a visiting professor at many distinguished universities such as Stanford University, the University of London and the Max Planck Institute in Munich.

Professor du Vall is an attorney at law and a Partner in the Szwaja, du Vall, Nowińska law firm and represents his clients in a range of competition law and intellectual property cases. In the years 1990-1992 Professor du Vall represented Poland in an international task force created

by the European Community Studies Association (ESCA) and sponsored by the EU, whose assignment was to determine to what extent the ownership transformations in Middle-European countries correspond to European standards. The work resulted in the publication of a book: *Privatisation and Regulatory Change in Europe* (ed. M. Moran and T. Proser), Open University Press 1994. Professor du Vall is also a co-author of the Commentary to the Treaty signed between EU and Poland, for which he prepared the part on the intellectual property law problems. Professor du Vall has published over 150 books and articles in Poland and abroad.

Dr. Richard Woodward has worked with the CASE Foundation since 1994. He has participated in numerous research projects on the privatization and restructuring of state enterprises in Poland and other post-communist countries, with a special emphasis on employee ownership as a form of privatization. Other research interests include small business development, local governance, innovation and business networks. He has recently been involved in several projects related to the development of the knowledge-based economy in Poland and other transition economies. He has authored and edited numerous publications, including books, on these subjects. He graduated from the Pennsylvania State University (economics) in 1992 and received his PhD in economics at the Department of Sociology and Economy of the Lodz University in 2000.

5. Project coordinators:

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