

# Support / Opposition to Reforms

## STOEN S.A.



Andrzej Modzelewski  
CASE Seminar

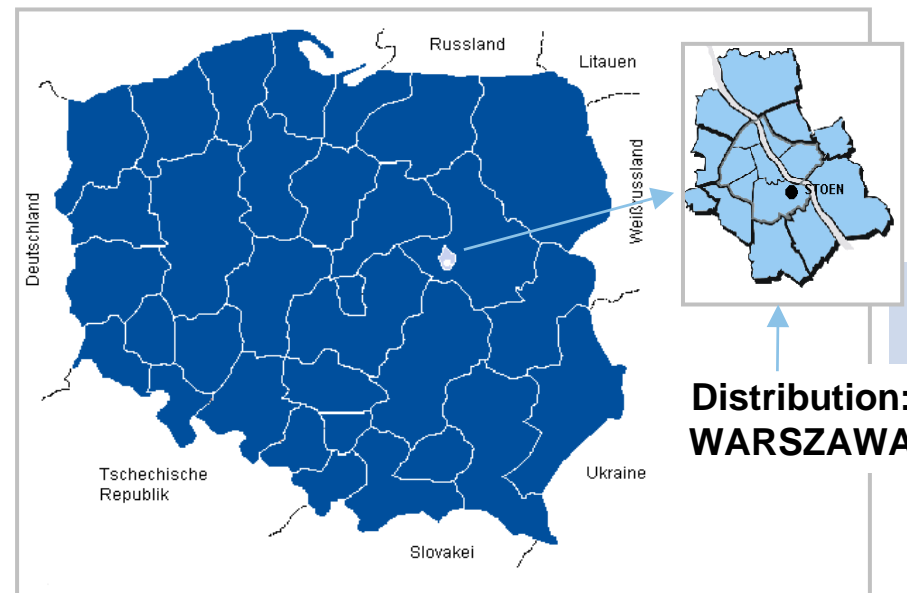
Warsaw, 02.06.2005

# Key Facts on STOEN S.A.



- Approx. 5.5% market share
- Warsaw – the city with the most dynamic economic development in Poland
- The smallest distribution area and the highest density of customers
- The fourth biggest distribution company in Poland serving over 800 thous. customers

## POLAND



		2004	2003	2002
<b>No of Customers</b>	tys.	821	809	795
<b>Employment</b>	31.12	1 476	1 573	1 702
<b>Electricity Sales</b>	GWh	5 685	5 685	5 518
<b>Revenues</b>	PLN m	1 629	1 646	1 612
<b>Net Result</b>	PLN m	133	37	-7

Since 23.12.2002 STOEN S.A. belongs to RWE Group (after privatisation)

## Energy procurement

### ■ Renewable energy

- Increasing obligation
- Social accepted
- Price cap imposed by regulator (price increases max. 3% + inflation)
- Until 2005 no financial incentives for investors
- Amendment to the energy act – better investment conditions

### ■ Long term contracts (LTC)

- Signed to secure loans for producers (efficiency improvement, emissions reduction)
- Seen as major obstacle for market development
- Termination: no acceptance by the power producer
- No social acceptance by employees : by unsecured sales – no job guarantees
- Social acceptance by energy consumers – increased competition by producers
- No incentives for cost reductions due to fixed prices in the LTC's

### ■ Emissions trading

- High uncertainty on the market
- Rather social acceptance

# Institutional Reforms II

## Consolidation

- Horizontal
  - Acceptance by the customers
  - Internal problems with labour unions
- Vertical
  - No acceptance by the Ministry of Economy and Regulator
  - Acceptance by the Ministry of Treasury
  - High acceptance by employees and state owned companies

## Liberalisation (TPA)

- So far no impact for the consumers due to:
  - Price regulation
  - State owned companies

## Unbundling

- So far no impact for the consumers

## Privatisation

### Generation

- **18% of capacities privatised**

- PAK / Elektrim
- Polaniec / Electrabel
- Rybnik / EdF
- Skawina / PSEG

- **-> 82% state**

### Transmission

- **100% state**

- Monopolised activities within cross border business

### Distribution

- **15% market share privatised**

- GZE / Vattenfall
- STOEN / RWE

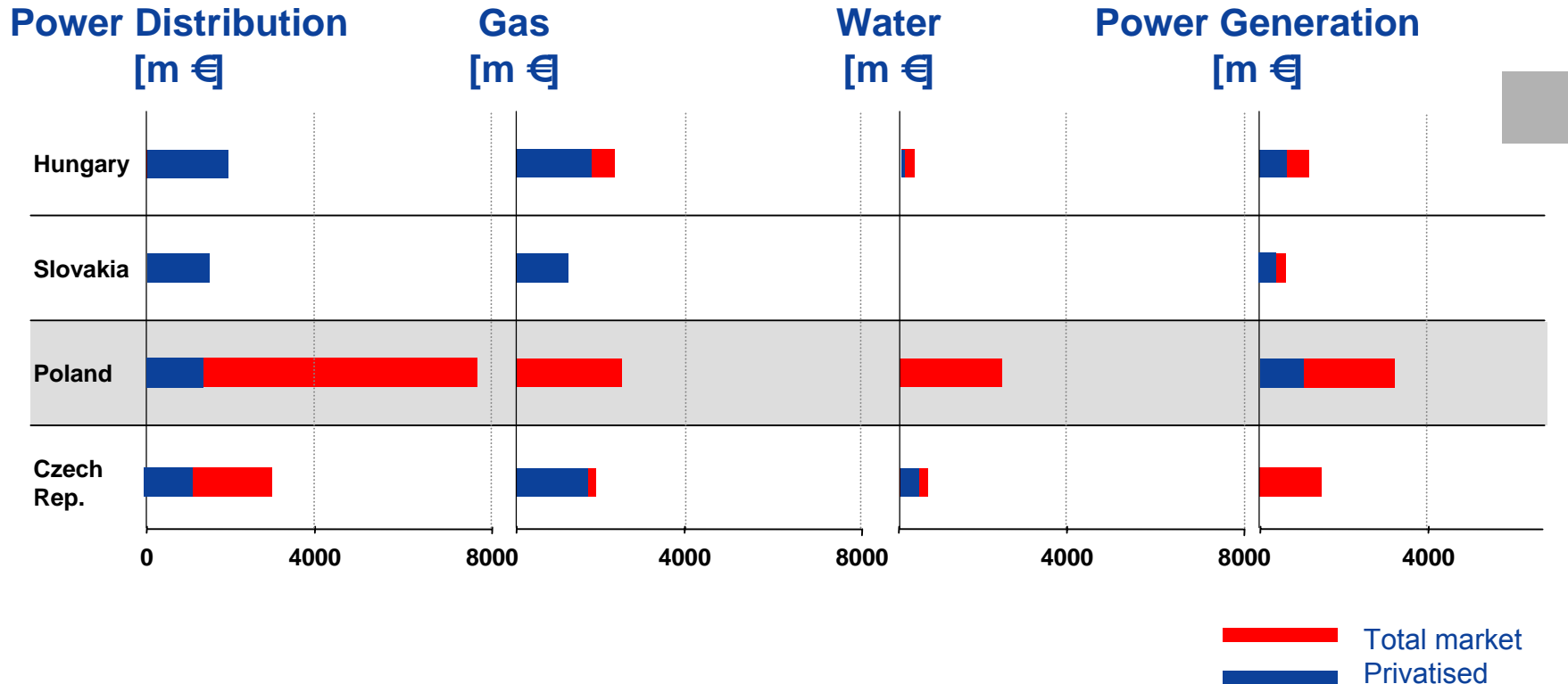
- **-> 85% state**

**No profit orientation**

**Oligopoly tendency**

- Limited political acceptance for privatization
- Job guarantees for 10 years – reduction of company value
- Privatization mainly via IPO

# Privatisation status in CEE utility markets



**Poland: High potential for privatisation**

# Conclusion

## Need for reforms

- Low energy prices attract foreign direct investments
- Approach for privatisation
  - Less emotional
  - Use it as a chance to improve living standards
  - Privatisation to an institutional investor:
    - Partner for negotiations of social package
    - Know – how transfer
    - Higher privatisation revenue

### CASE Report (Case Book 70/2004) “Costs of slowing down privatisation”:

- Low efficiency of state owned companies cause unrealised CIT revenues
- Losses for polish budget caused by slow privatization: 50 -100 billion PLN

(Mr. Gadmowski, Gazeta Wyborcza)

## Contact

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